

The 2012 Global Syndicated Market Forecasting Program 2000 - 2016

Photofinishing News International Consulting Group

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- 本調査プログラムは、世界中のフォトイメージング製品およびサービスに対する予測のニーズを満たすために、アマチュアとプロのセグメントをカバーしております。
- 2000年～2016年におけるWorldwide規模の市場データを地域別、国別に提供致します。
- 参加企業はすべての計算に使用されるビジネスモデルを含むExcelファイルで提供致します。
- データは最低年2回更新致します。
- 1時間のInquiry時間が用意されております。
- 必要に応じてグラフも提供致します(有料)。

A1 Cameras

Film/Digital Camera
Instant Camera.
CameraPhone

A2 Films

Rolls, Single-Use-Cameras, Instant
Color Negative
Color Reversal/Slide
Black & White

B1 Consumer Labs

All Central Photo processing Labs
Wholesale/Captive, Mail Order, Online

B2 Professional Labs

Amateur and Professional
Social/Portrait,
Commercial Labs,
School/Mass-Portrait,
Business-to-Business Minilab
Online/Sharing Sites

B3 Minilabs

Installed Base
Sales
Units Shipment

B4 Kiosks

Printing Kiosk, Input/Order Kiosk
Sales, Population, Print, Media Consumed

B6 Prints

フィルムとデジタル画像、一般消費者および
専門家のプリントをカバーしています。

Printing Channels:
Home, Online, Retail, Kiosk

B7 Personalized Photo Products

DVD/CDs, Photobooks, Greeting Cards,
Calendars, Posters, etc,

A1 Cameras

Photofinishing News Syndicated Global Market Forecasting Program			
A1 Camera	Worldwide	Sample	©2012 Photofinishing News, Inc.
Units x 1000 (except where noted)			2010 2011
FILM CAMERAS			
Reusable	Amateur Combined Population		9,058 7,155 605,845 526,794
One-Time-Use-Cameras	35mm & APS		75,026 57,908
Combined	Shipments Population		84,084 65,063 680,871 584,702
INSTANT CAMERAS			
	Shipments Population		304 542 928 1,098
DIGITAL STILL CAMERAS			
DSC All			
	Shipments Installed Base		411,932 411,932 4,411,411 4,411,411
DSC Consumer			
	% non-consumer Non-consumer Shipments Consumer Shipments Consumer Installed Base		7,262 7,118 145,201 142,003 377,714 402,992 27,880 29,088
Non-consumer	Other Installed Base		27,880 29,088
DSCs/HH			1,30 1,30
DSC Households			290,549 309,994
CAMERAPHONES			
	Mobile Phone Shipments % Cameraphones		
All	Shipments Installed Base		1,095,476 1,179,800 2,194,169 2,440,646
Camphones/HH			2,10 2,10
Camphone Households			1,044,842 1,162,213
	Formula		1,348,602 1,422,548
DIGITAL EXPOSURES			
DSCs			
Consumer	Images saved/Mo. Saved Exposures/month Saved Exposures/year HH Images saved/Mo.		35.1 33.2 13,240,997 13,369,001 158,891,964 160,428,006 50 50
Non-Consumer	Images saved/Mo. Saved Exposures/month Saved Exposures/year		335.2 329.4 9,346,693 9,582,627 112,160,321 114,991,529
CAMPHONES			
	YoY Growth (shipments) % in use Images Taken/Month Images Taken/Year Images Saved/Month Images Shared/Month		1.18 1.08 60% 65% 26 28 390,026,533 490,864,567 24% 26% 10% 10%
	Total Images Saved		97,893,881 128,332,330

Sample

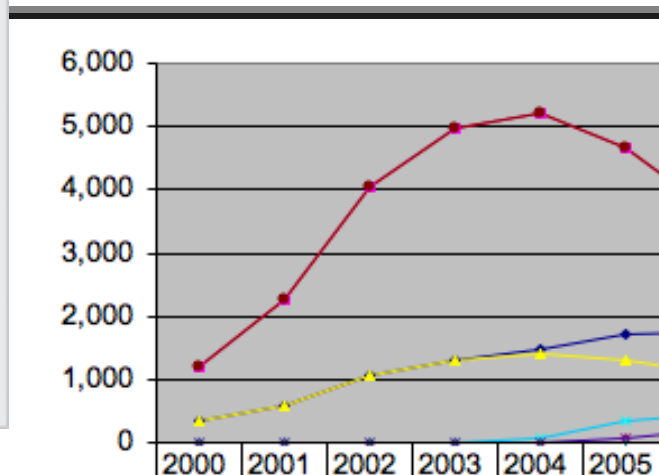
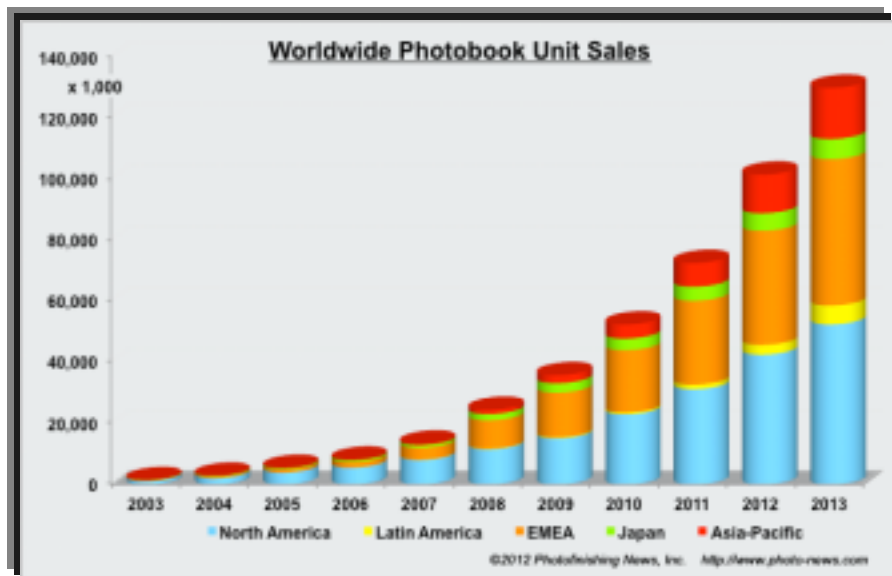
B6 Prints

Photofinishing News Syndicated Global Market Forecasting Program			
B6 Prints	Worldwide	Sample	©2012 Photofinishing News, Inc.
Units x 1,000			2010 2011
Consumer			
PRINTS FROM FILM			
WORLDWIDE	Consumer CN Exposures		13,842,351 10,637,973
	Original 3.5x5 prints/image Multiple 3.5x5 prints/image 3R Prints & Reprints Original 4x6 prints/image Multiple 4x6 prints/image 4R/H D&P Prints Combined 3R/4R Original 5x7 prints/image Multiple 5x7 prints/image 5x7 Prints Original 8x10+ prints/image Multiple 8x10+ prints/image 8x10" & Other Sizes Total Enlargements Combined Total Prints		675,805 448,216 13,831,555 10,688,804 14,507,359 11,137,020 140,998 111,107 69,269 54,048 210,267 165,156 14,717,626 11,302,176

B7 Personalized Photo Products

Photofinishing News Syndicated Global Market Forecasting Program				
B7 Personalized Photo Products	Worldwide	Sample	©2012 Photofinishing News, Inc.	
value x1,000			2000	2010 2011 2016
Consumer Images				
Worldwide	Consumer Digital Images Consumer Film Scans Consumer Digital from DSCs Consumer Digital from Cameraphones		257,688,045 902,201 158,891,964 97,893,881	289,585,276 824,941 160,428,006 128,332,330
CD PRODUCTION				
At time of Scanning	Consumer Digitized Film Images CD Order Average Images/Burn Average Burns/CD Number of CDs Consumer Price (\$) Value (\$)		902,201 0.130 25 1.2 5,184 \$3.99 \$ 21,139	824,941 0.130 25 1.2 4,806 \$3.99 \$ 19,570
	Prints from Consumer Digital Images Non-Home Prints (x1,000) Non-Home Prints/Order Printing Orders Average CD Order Number of CDs Consumer Price (\$) Value (\$)		59,460,645 40,379,325 77 594,099 0.040 20,186 \$3.00 \$ 60,559	60,856,888 41,401,383 81 605,620 0.040 19,441 \$3.00 \$ 58,323
Total	Combined Number of CDs Combined Value (\$)		24,279 \$ 81,698	22,889 \$ 77,894

Individual Charts



Sample

グラフの提供も可能です(有料)

◆ <900 prints per hour	350	575	1,05	1,32	1,48	1,71
◆ >900 prints per hour	1,20	2,26	4,03	4,95	5,22	4,65
◆ <900 pph, AgX	350	575	1,05	1,32	1,41	1,29
◆ <900 pph, dye sub	0	0	0	0	68	350
◆ <900 pph, inkjet	0	0	0	0	0	70
◆ >900 pph, AgX	1,20	2,26	4,03	4,95	5,22	4,65
◆ >900 pph, inkjet	0	0	0	0	0	0

地域ブレイクダウン

- Worldwide

- Region

North America. Latin America. West Europe. East Europe.
Africa. Middle East. Greater Asia-Pacific.

- Country

Japan. USA. Canada. Brazil. Mexico. Germany. France. UK.
Russia. China. India. Etc.

- **最新データ： 2012年8月**

ご希望の調査項目と地域又は国をお知らせ頂ければお見積り申し上げます。

地域、国ブレイクダウン



地域、国を選択できます。

Standard Program

Extended Program

Standard Program		Extended Program	
World	U.S.A.	World	U.S.A.
	Canada		Canada
	Latin and Other Americas		Brazil
			Mexico
			Argentina, Chile, Colombia, Peru, Venezuela, Rest of Latin America
	West Europe		Germany
			France
			United Kingdom
			Other West Europe Austria, Belgium, Denmark, Finland, Greece, Iceland, Ireland, Italy, Netherlands, Norway, Portugal, Spain, Sweden, Switzerland
	East Europe		Russia
Other East Europe Bulgaria, Croatia, Czech Republic, Hungary, Poland, Romania, Slovakia, Slovenia, Ukraine, Rest of EE and CE			
Africa	Africa		
Middle East	Middle East		
Japan	Japan		
Greater Asia-Pacific	China		
	India		
	Developed Asia Australia Hong Kong New Zealand Singapore South Korea Taiwan		
	South-East Asia Indonesia, Malaysia, Philippines, Thailand, Rest of Asia-Pacific		

A1 Film and Digital Cameras
A2 Films
Total A Group

B1 Consumer Central Photoprocessing Labs
B2 Professional Central Photoprocessing Labs
B3 Minilabs
B4 Photo Kiosk
B6 Photo Prints
B7 Personalized Photo Products
Total B Group

Component Group	Standard Program		Extended Program	
	All Regions	Single Region	All Regions	Single Region
Total A Group	\$6,300	\$1,500	\$9,100	\$2,250
Total B Group	\$21,700	\$6,500	\$33,000	\$10,000
Combined A & B Group	\$25,000	\$7,100	\$37,500	\$10,900

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